

Fitness Equipment Depot

Worldwide

15 Grumman Rd W
Suite 100
Bethpage, NY 11714
Phone 866-965-4653
www.fitnessplus.com



Equicapital

Contact: Tom Hodgson
Phone 866.515.2520 x 5126
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Fax 866-533-2839
www.totaledirect.com

Why Leasing Your Fitness Equipment Makes Sense

➤ Leasing is Flexible and Convenient

An equipment lease can be structured in a variety of ways to meet the exact needs of each client. Payments can vary seasonally to match uneven cash flow, they can be tied to specific projects, or "stepped" to increase or decrease over time. Transactions up to \$100,000 can be approved on the basis of a simple one-page credit application, usually within hours.

➤ Leasing Frees Up Cash

Leasing provides 100% financing – including items such as shipping, installation, software, and training. There is no need to tie up valuable working capital, making it available for more profitable opportunities like adding sales personnel, increasing marketing or taking advantage of quantity discounts.

➤ Leasing Preserves Bank Lines

Bank lines are designed for short term needs and should be preserved for that purpose. Leasing is like opening an additional and separate line of credit – expanding, as opposed to restricting – your financial resources.

➤ Leasing Offers Better Terms than Banks

Leases do not require substantial down payments or compensating balances, do not have floating interest rates or restrictive covenants, and can usually be structured with lower monthly payments.

➤ Leasing Can Save on Taxes

Since lease payments may be set up as a direct operating expense, they are paid from pre-tax dollars versus after-tax profits. This provides faster write-offs freeing up more cash quickly. Consult your tax professional for details.

➤ Leasing Helps Keep Your Equipment Current

Leasing facilitates equipment upgrades since there are usually no penalties for the actual upgrade and because a large portion of the investment in the old equipment has already been written off.

You can apply online today at <http://www.totaledirect.com> or fill in the information below and fax it back to 866-533-2839. An Equicapital lease specialist will contact you as soon as possible.

Company Information				
Company Name		Telephone		Federal Tax ID # _____
Company Address			No. Years in Business	Type of Business Corporation ___ Sole Prop ___ LLC ___
Trade Reference		Contact		Requested Amount\$ _____
Name of Bank / Branch		Open Date		Equipment Description:
Personal Information on Owners, Partners and Guarantors				
Name	Title	Social Security Number	% Ownership	Own/Rent Present Home
Home Address	City	State	Zip	How Long?
Home Phone Number				
Name	Title	Social Security Number	% Ownership	Own/Rent Present Home
Home Address	City	State	Zip	How Long?
Home Phone Number				

The above information, together with any accompanying financial statements, schedules, or other materials, is submitted for the purpose of obtaining credit and is warranted to be true, correct and complete. Equicapital is hereby authorized to investigate (directly or through an agent or nominee) our credit and financial responsibility. We understand that such investigation may include seeking information as to the background, credit and financial responsibility of our officers and principals (or any of them).

Name (Print): _____ Signature : _____ Title: _____ Date: _____

Name (Print): _____ Signature : _____ Title: _____ Date: _____